Press Release

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**FOR IMMEDIATE RELEASE**

# Magic & Friendships Made At Library!

**Top Reading Magic Show to be presented at [LIBRARY NAME]**

New Jersey’s Favorite Family Entertainer, Conrad Cologne, will perform an interactive magic and storytelling program for children and their families at [Name of Library, School, or Venue] on [Date and Time]. The program is called the “Better Together Magic Show”.

Cologne will perform this original, exciting program at libraries across the New Jersey, New York, and Pennsylvania areas during the summer. The theme of the show coincides with the Collaborative Summer Library Program (CSLP) summer reading theme of “All Together Now”. Based on children’s books, stories come to life during the show using magic, interactive storytelling, puppetry, and comedy. The program runs about 45 minutes and is suitable for children 4-12 and their families.

“This show is a celebration of the books, and the stories kids love!  I hope the families who see the show get to laugh and have fun together. I hope they leave the show excited about reading and find a new story they want read and are excited to share that story with a friend. The excitement in a kid’s eyes when they hear a new story or see something impossible happen right in front of them is why I do what I do.” stated Cologne.

Each year Cologne offers programs for schools and libraries across the New Jersey Area. His programs range in topics from science and reading to the environment and ecology. Cologne has a new show debuting in September called “Fizz Bang BOOM!”. This new science show uses large-scale science experiments to excite and educate kids about science concepts and the scientific method.

For over a decade Conrad has performed for thousands of children in the Northeast and has become one of the top family entertainers in the nation. For more information, visit www.themagicofconrad.com.  
  
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